



Jesse True™

Jesse True™ is a normal boy who does all the things little boys do. He has a little sister name Jillian, plays soccer and baseball. One morning he wakes up and starts changing color based on how he feels. No matter how hard Jesse tries, he cannot hide his feelings. His "super power" is resonating truth. Join him on his life's journey as he experiences things as children do every day!

WHAT THE EXPERTS & MOM'S ARE SAYING:

"Jesse True™ is an essential children's character that captures the essence and importance of "Emotional Intelligence," a term conceptualized by Daniel Goleman. Jesse raises awareness of feelings experienced in everyday life situations by children, by changing colors. These stories create wonderful opportunities to open discussions with your child about their internal world of emotion. - Cecile Tousignant, 30 Year EC Practitioner & Director, M.S. Child Development & Early Childhood Education"

"I have been complaining for years that there are no good books for my children or characters my children can relate to, pixie dust, flying maps, on and on... until now! Jesse is a real child experiencing life as most children do with a creative twist. It is genius to have him change colors and that is his super power (like all of us can see his aura). I love this. - Amanda Deburro, Mother of 2 (8, 4), B.A. Business Administration"

* Jesse True's First Day of School

AVAILABLE NOW!

Online and in Print at: jessetrue.com and most online retailers.



Jesse and his mother walked down the driveway to wait for his bus. It was Jesse's first time taking the bus to school. Jesse started to feel afraid. "Jesse, now you are glowing white," Jesse's mother cried. "Something isn't right".

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Jesse heard the bus coming down the street and started to feel excited and afraid at the same time. His color started to change between glowing orange and glowing white. "Jesse we need to go to the doctor!" Jesse's mother exclaimed.

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* Jesse True and the Bee Sting, Coming Soon!

Created by: Jodi Healy
Illustrated by: Beck Goguen

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